



California Environmental Education Interagency Network (CEEIN)

Date: September 21, 2006 Time: 9:30–11:30 am
 Location: 801 K Street, 17th floor conference “Daylight” room
 Lead: Carolyn Tucker
 Note taker: Tina Muncie
 Facilitator: Zori Lozano-Friedrich

In Attendance:

Annie Kohut-Frankel-California Coastal Commission (phone)
 Kate DiRanna-The Walt Disney Company (phone)
 Vanessa Byrd-Department of Toxic Substances Control (phone)
 Crystal Harden-Department of Education
 Nita Davidson-Department of Pesticides Regulation
 Tom Mays-State Water Resources Board
 Bobbie Winn-Department of Fish and Game
 Phaedra Bota, Department of Boating and Waterways
 Andrea Lewis, CA EPA
 Theresa Bober, CIWMB
 Carolyn Tucker, Department of Water Resources
 Ed Wong, Air Resources Board
 Donna Pozzi, State Parks
 Susan Knadle- Office of Environmental Health Hazard Assessment
 Zori Lozano-Friedrich, State Water Resources Control Board
 Chris Graillat-California Energy Commission
 Amit Rana-Sierra Club
 Tina Muncie, Department of Conservation

AGENDA

	Item	Lead	Minutes
1.	<u>Check – in and Catch -up</u> <ul style="list-style-type: none"> Welcome & Introductions Review Agenda Approve Minutes from August & September Update Outstanding Action Items 	Carolyn Tucker	<p>The minutes for July and August were approved as submitted. Donna will send the minutes to Laurie for posting. Outstanding Action Items from the August meeting were discussed and updated:</p> <ul style="list-style-type: none"> The Bill Watch was approved; The JCEC Executive Committee will meet in October, regarding who has paid contributions and who has not. Food and Ag has invoiced for dues, and members need to have invoices now so that the money can be encumbered. Melinda Terry, new Resources JCEC Exec Committee rep, will talk with Tuttle regarding a plan to collect the contributions. In the past there was a strategy and process but without a CEEIN rep from Food and Ag it has been more difficult to keep on top of it. Sue Sims is no longer involved with JCEC, is no longer the CEEIN rep. Andrea has sent Bill Watch to the ListServe, basically starting from scratch, the most recent Watch should be there; The MOU is in progress, Andrea will get it signed by Linda; Tom has attempted to contact Bill 3 times at

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	Distribute “What’s New in Your World”		USEPA, has had no response. Phaedra to follow up with the San Francisco office; <ul style="list-style-type: none"> The EE Strand workshop will be in Room 404, with Ed and Susan as co-presenters, there will be 2 tables, and the room will accommodate 42 people, max; the committee membership materials were reviewed; Christiane has sent out most of the copies of JCEC materials to members, just has a few left to send, let her know if you need more.
2.	<p><u>Committee Reports & Discussion</u></p> <p>Administration & Organization</p> <ul style="list-style-type: none"> Vote to include the Sierra Club as a Partner (with a forum) Signatures on MOU <p>Leadership & Legislation</p> <ul style="list-style-type: none"> Education and the Environment Initiative Update Environmental Education Bills of interest <p>Communications</p> <ul style="list-style-type: none"> No Committee Report <p>Diversity</p> <ul style="list-style-type: none"> No Committee Report 	<p>Phaedra Bota</p> <p>Andrea Lewis</p> <p>Kate DiRanna Christiane Maertens Andrea Lewis</p>	<p>Donna asked what constraints (if any) there are to using the CEEIN logo on print work for distribution. Phadra to locate the .jpeg of the logo and will coordinate with Laurie on the protocol for usage. The letter of intent from the Sierra Club to become a member was distributed. Before the vote took place there was a question as to the difference between a member and a partner. Partnerships are reserved for interested parties that are not state agencies, and the only restriction they have is that they are not allowed to vote. They have a voice in the meetings, share resources, and have partnership with JCEC. Per Tom, per the CEEIN Manual: they attend meetings, take part in and initiate discussions, share in resources, and vote on committee issues only, and they have the option of being on a committee. Vote to allow the Sierra Club to become a partner with CEEIN was unanimously passed.</p> <p>Bill Watch is updated and most recent copy at ListServe. EEI: last week there were at a 5-day workshop; writers include National Geographic and ESRI; developing strong principals and concepts for the curriculum; the Educator and Content working group is being developed and would like CEEIN input, would be writing curriculum and aligning and adopting materials from CDOE; 34 teachers have been funded to attend the CWO conference; there is a solicitation out for K-3 curriculum writers, as well as one for a Graphics Designer; working with Crystal to have teachers look at the curriculum so far (field and pilot testing, teachers to receive stipend)—she is going to call school districts to determine their interest.</p> <p>Andrea: as previously discussed with the Action Items, Crawford Tuttle is no longer with the Agency. And Sue Sims was working with us on his behalf. Melinda Terry is now our contact for JCEC as a rep for Resources, and Andrea is now in Sue Sims’ role, as the rep for Cal EPA. Was agreed that we need deeper involvement from the Resources rep by</p>

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	Environmentality <ul style="list-style-type: none"> JCEC – Update Changes in CEEIN Representative to JCEC 		<p>having Resources CEEIN rep come to meetings; Andrea will contact Melinda and bring her up to speed.</p> <p>Per Kate: she has the results of the evaluation, they show strong quantitative data, with positive pre-and post-test results, showing that JCEC does make a positive difference in environmental education and outreach. Also, the promotional materials have been sent out, this is a good way to keep mailing costs down and gives good administration support. There will be a backup mailing for the teachers. JCEC will be at CSTA in October, at the session on Saturday. At the August meeting, she talked about following up with teachers on their class projects. Is working with the CREEC Network to target ALL teachers who sign up to insure that they also follow through and complete their projects.</p>
3.	<u>Guest Speakers</u> Expansion of the Citybugs Outreach Program--UC Berkeley College of Natural Resources & Oakland USD	Nita Davidson Vernard Lewis & Gail Getty	<p>Nita introduced Dr. Vernard Lewis and Gail Getty; she had worked with them in the past during her entomology studies at UC Berkeley. Vernard is an urban entomologist, and Gail works with him primarily on termite studies. They would like to work with CEEIN to expand their Citybugs program.</p> <p>Vernard: the big picture is that there have been tremendous changes in the urban landscape. Responsibility and environmental awareness towards changes made in air and water quality is a reality; the driving force in those changes: 75-80% of people live in the urban environment, and there will always be interaction between people, bugs and the landscape. Issues of scale is a major factor in the way people respond to their environment—if a little pesticide is good, more is better, and homeowners are the leading pesticide abusers. This outreach program seeks to involve individuals and stakeholders.</p> <p>Outreach is important at schools, they do educate adults but have found that the most important outreach is at middle schools. Informed decision-making is important for Integrated Pest Management (IPM). To this end they are working with commercial entities on the types and amounts of pesticides used. There are alternate ways to deal with bugs and other pests in the environment. Vernard is also working on the international level on a task force concerned with worldwide pesticides misuse, studying the methods of pesticides use and the impact that pesticides have on families and incomes.</p> <p>Citybugs is an internet-based educational project, for grades K-12, where kids and adults can ID bugs, and kids can do projects. Projects at this site have been recognized by the University, and some students have</p>

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			gone on to internships and jobs. The public and pesticide manufacturing sector can use the web site to make informed decisions. It is a very successful program. They would like to partner with CEEIN to assist in K-12 IPM education and outreach. Right now Citybugs is in the Oakland USD. Want help in expanding that program, looking to form a task force with reps from local and state agencies. Would like the task force to meet next year. There was a question of how pesticides education falls into the EEI curriculum. We need this, it is not currently in the curriculum. Citybugs has a grant from the Department of Commerce, and would like volunteers for program outreach. Please visit the Citybugs web site and email your questions. We are looking to have a Citybugs rep at our next meeting.
4.	<u>What's New In Your World</u> Announcements	All	<p>Bobbie handed out coloring book "Salmonid Savers" and posters on the upcoming Salmon Festival at the American River, as well as bookmarks. Fish and Game has secured \$20K to be used for K-12 guides for Project Wild and will implement a process that will allow the funding to be self-sustaining.</p> <p>Tom is leaving SWRB for the California Student Aid Commission, will be doing outreach for student financial aid. His replacement is Sondra Salazar-Thompson.</p> <p>Amit: Legislation for the Sierra Club has died. But they will try again next session. They have been awarded a \$300K grant from Conservation. The rubric scoring tool meeting will be discussed at the next Diversity Committee meeting, in two weeks.</p> <p>Chris: is from the Energy Commission, this is her first meeting. Phaedra will forward to her the handbook, she will contact Annie re: ListServe.</p> <p>Carolyn: the Salmon Fest over at the Feather River in Oroville promises to be huge.</p> <p>Ed would like everyone to think about a Department/Agency/Board information contribution towards the creation of a CEEIN Powerpoint Presentation that could be used during outreach.</p>
5.	<u>Meeting Wrap-Up</u> <ul style="list-style-type: none"> • Clarify Action Items • Pending Items/Parking Lot • Develop October Meeting Agenda • Evaluate Meeting 	Carolyn Zori	<p>Action Items: see attached</p> <p>Agenda Items for next meeting: Discuss CEEIN PowerPoint content; Sierra Club rubric</p> <p><u>Please note:</u> the October meeting will be held on the 12th, NOT the 19th. Crystal will be the lead, Phaedra will be the note taker.</p>

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